

## More than 1,000 homes are being built in Conway as part of a massive development plan



A major new development in the Conway area plans to add more than 1,000 homes to the city, as other planned projects add more housing to the county seat.

According to a press release by First Continental, a firm specializing in “residential lot acquisition and development financing,” the [Auberon Woods](#) is a community set on a 758-acre tract of land featuring 1,100 houses and two amenities. The entire community will be completed in 2027; however, work began on 206 home developments in 2023, with an additional 194 single-family homes scheduled for completion in 2025.

The home builder, [D.R. Horton](#), offers three floorplans. A 1,618 square feet, three beds, two baths and one story tall option. A four-bed, two-bath option with 1,774 square feet and a one-story-tall option and 2,271 square feet, four-bed, 2.5-bath, and two-story tall floorplan. According to D.R. Horton’s website, prices range from \$304,000, \$310,000 and \$388,000.

D.R. Horton did not return a request for comment before publication.

[Horry County Land Records](#) marks the development near [Teddy Bear Circle](#) along South Carolina Highway 90. While massive, the project isn't the biggest development that could reshape the area around the City of Conway.

Warden Station, [which the City of Conway unanimously approved](#) in January 2024, will [add more than 3,300 thousand](#) single-family detached, townhomes and multi-family units to the area surrounding Conway. The project is near Pitch Landing Road and Harper Road next to Highway 701 South.

Meanwhile, other smaller-scale projects are also cropping up along Conway. [DRB Homes will add more than 70 homes](#) in the Longs area as part of its [Chesnut Farms](#) active adult community that caters to 55 and older communities. Meanwhile, [other developers want to add 100 single-family homes](#) along [Poplar Church Road in Conway](#).

The increased development comes as Conway sees an influx of new residents. According to a 2023 updated version of the [City of Conway Comprehensive Plan](#), Conway is the seventh fastest-growing city in South Carolina. [The State also reported in May 2024](#) that the Myrtle Beach-Conway-North Myrtle Beach metro area saw some of the largest population gains in 2023 compared to other metro areas in the Palmetto State.